

# **FISH** *Gala 2022*

## **Sponsorship Guide**

**A SOUTH ASIAN GIVING EXPERIENCE**

**GRAND DINNER, WINE, HENNA ARTISTS, SILENT AUCTION, LIVE MUSIC, AND MORE**

**SEPTEMBER 24, 2022**

**THE MANOR ESTATE - MADERA, CA**

**5PM - 11PM**

FISH is a component of the Central Valley Community Foundation (CVCF), a non-profit organization (Tax ID #77-0478025). Funds are being raised on behalf of CVCF for FISH and will benefit victims of domestic violence. Contributions may be tax-deductible except for the fair market value of goods and services received for the donation. Financial and other information may be obtained by contacting CVCF at [info@centralvalleycf.org](mailto:info@centralvalleycf.org)

# Fund for Indian Subcontinent Heritage



FISH is a philanthropic fund by Americans of Indian, Pakistani, Nepali, Bhutanese, Bangladeshi, and Sri Lankan descent collaborating to make a difference. Housed under the umbrella of the Central Valley Community Foundation (CVCF), FISH aims to improve the lives of the underserved population in the Central Valley of California, including those of South Asian heritage. FISH collaborates with local organizations to create awareness of social needs and works toward bringing positive changes in the community. Though FISH represents South Asian heritage, it is inclusive and does not discriminate against race, color, national origin, sex, and religion. FISH highly encourages people of different backgrounds to participate in its activities. It is in FISH's mission to encourage community bonding.

**WE GIVE WHERE WE LIVE**



559-382-0581



info@fishfund.org

# Become a Sponsor

1. Choose a sponsorship level : Purple, Gold, Platinum, or Black.
2. Choose a sponsorship option under the level you chose.
3. E-mail us or call the number at the footer of this document. Our marketing team will help you with the rest!

All donations and purchases are payable to: Central Valley Community Foundation  
Memo on Check: FISH Fund

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## Benefits of Sponsorship

- ★ Lapel Pin for event with Sponsorship Tier
- ★ Custom social media graphic for you
- ★ Feature on Website
- ★ Feature on FISH's social media accounts
- ★ Complimentary tickets or table
- ★ High visibility of your brand
- ★ Tax Benefits
- ★ Sponsor credits on stage

Sponsorship opportunities are based on first come first served. Due to challenges and delays with shipping, the deliverables for each sponsorship are not guaranteed but may be provided with alternatives if what is stated is not available. Please purchase sponsorship by the deadline to ensure the success of your unique opportunity!



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**\$1,500**

Includes 4 tickets

**Sponsorship Options:**

Invitations  
Registration  
Ambassador  
Stationery  
Henna Lounge



**\$3,000**

Includes 1 Table

**Sponsorship Options:**

FISH Bowl  
DJ Booth  
Photography  
Dessert  
Chai Cart  
Photo Opportunities



**\$6,000**

Includes 2 Tables

**Sponsorship Options:**

Wine  
Dinner  
Grand Entrance  
Videography  
Lighting  
Entertainment  
AV Sponsor



**\$10,000**

Includes 3 Tables

**Sponsorship Option:**

Venue

**\*Tickets & Tables:** Tickets: \$200  
Early Bird: \$175  
  
Table of 10: \$1,800  
Early Bird: \$1,575

**Add Ons:** Chair Drop: \$600  
Half Page Ad: \$300  
Full Page Ad: \$500  
Deadline: August 15

**\*Early Bird pricing ends July 31, 2022**

**Checks** are payable to:  
**Central Valley Community Foundation.**  
Memo Line: **FISH Fund**  
Mail To:  
Central Valley Community Foundation  
1260 Fulton Street, Suite 200  
Fresno, CA 93721  
**Credit Card** Payments: Contact us!



**559-382-0581** **info@fishfund.org**



# Purple Sponsorship \$1,500

Comes with 4 complimentary tickets



## Invitation

Elegant invitations with your logo will be mailed and featured in an email blast to over 300 families. Deadline: June 15

## Ambassadors

Your logo or name will appear all over the event, in photos, and on social media as our ambassadors (a fancy word for our fantastic volunteers) don their FISH tees. These shirts are meant to make our ambassadors stand out from the crowd, so when they stand out, so will you! Our shirts are well cut and very comfortable, so our ambassadors are sure to proudly sport your logo after the Gala. In addition, the ambassadors that collect the most donations will receive cool prizes and a special note from you. Deadline: July 30

## Henna Lounge

The Henna Lounge will be a fun lounge area for guests to relax and get henna throughout the event – even while the show is going on. For those who won't be getting tattooed, onlookers will be mesmerized as they watch the skilled henna artists work their magic. It will be in a prominent area for everyone to see. Deadline: July 30

## Stationery

Every table at the gala will receive your company-branded pens and donation sheets with your branding on them. The pens will also be used frequently at the registration desk, at the silent auction, and by our ambassadors/volunteers.

## Registration

Kick your brand up a notch at FISH Gala 2022 before it even begins! Your logo will be on every ticket that guests receive before the event. Your logo will be prominently placed on registration counters. Every single guest will see your brand as they enter the venue. Deadline: July 30th



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## Registration

September 24, 2022 5:00 PM

Present this ticket at registration for entry

Guest Name  
Guest Company  
Sponsorship Level  
Table: #

Date Purchased:  
03/20/22 Early Bird

Registration Sponsor:

**YOUR LOGO**

**FISH**  
Philanthropy

**FISH Gala 2022**  
Entry Ticket

Ticket No 001

## Invitation

You won't want to miss this year's live performers, silent auction, music, henna artists, dancing, wine tasting, and exotic South Asian cuisine!

By joining us, you will help support domestic violence survivors and their children to get the tools they need to move forward in life. There has been a significant increase in domestic violence situations since Covid-19. Unfortunately, there has also been a drop in funding. We're counting on you to be there!

TICKETS: \$200  
Early Bird: \$175 until July 31, 2022  
For registration, tables, and sponsorships:  
info@fishfund.org  
Fishfund.org

RESERVE YOUR SEATS AND SPONSORSHIP OPPORTUNITIES TODAY

FISH Fund  
Central Valley Community Foundation  
100 Fulton Street, Suite 200  
Fresno, CA 93721

**Your Logo**

**FISH Gala 2022**  
FUND FOR INDIAN SUBCONTINENT HERITAGE

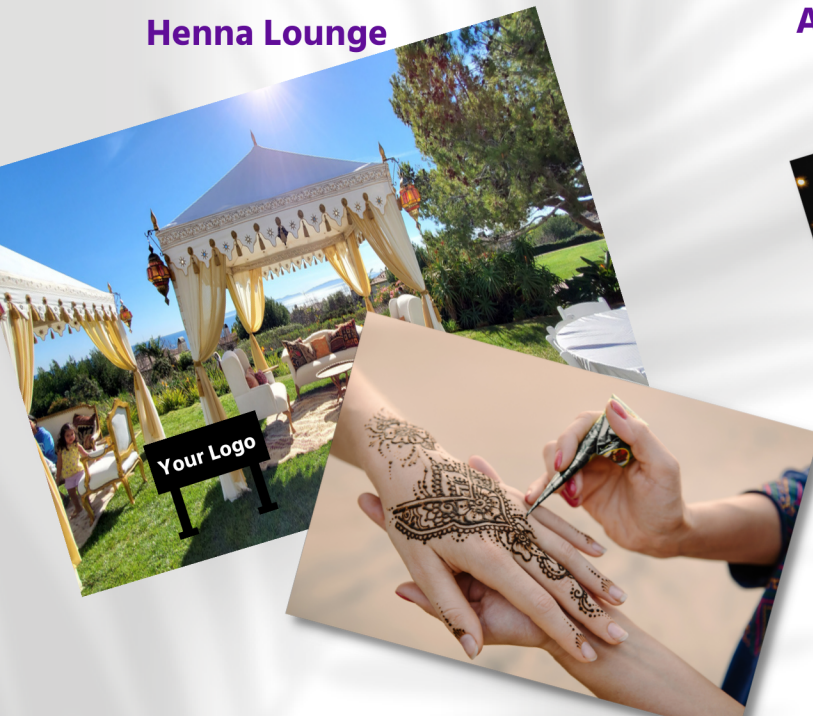
Join us for a unique South Asian giving experience and support domestic violence survivors, children, and families in Fresno County.

SEPTEMBER 24TH, 2022  
5 PM - 11 PM

THE MANOR ESTATE  
34614 AVE 9,  
MADERA, CA 93636

**FISH**  
Philanthropy

## Henna Lounge



## Ambassadors



## Stationery

**FUND - A - NEED**

Please circle an amount you're willing to donate:

\$5000

Which immediate need(s) Marjane Mason Center would you like to support?

☐ 1. Crisis Program  
Child Custody  
Medical Services  
Temporary Housing Assistance  
Hotline  
Immediate Counseling  
Legal Services  
Basic Necessities

☐ 2. South Asian Women  
Culturally Appropriate Clothing  
Vigilante/Holistic Other  
Immigration/Legal Assistance  
English Classes  
Mental Health and Wellness  
Translators for South Asian

☐ 3. Adopt - A - ...  
Safe Housing  
Electrical  
Baking  
Furniture

**FUND - A - NEED**

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payable to:  
Central Valley Community Foundation  
5200 N. Palm Ave. Ste 122 Fresno CA 93704  
Memo: FISH Philanthropy  
Central Valley Community Foundation  
Tax ID: 77-0478025

☐ I acknowledge I made the pledge stated on this card at the Gala on the Green event on October 12th, 2019.

Payment Information:  
☐ Credit Card  
\_\_\_\_ Visa \_\_\_\_ Mastercard \_\_\_\_ Amex \_\_\_\_ Discover  
Card No. \_\_\_\_\_  
Exp (MM/YY) \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Signature \_\_\_\_\_  
☐ Cash Enclosed  
☐ Check Enclosed

**Your logo**

**FISH**  
Philanthropy



## Gold Sponsorship: \$3,000

Comes with a Table of 10



### FISH Bowl

What's a gala without a beautiful centerpiece on every table? Your name will be prominently displayed on the centerpiece for every guest to admire. Lucky guests will get to take the "FISHbowl" centerpieces home to enjoy with their loved ones after the event is over. Deadline: July 30th

### Photography

Stand out among the crowd with our gala photography package. The photographer will walk around the floor wearing a t-shirt with your logo or name as they take pictures. You will be provided with a digital copy of each photo with your branding on it for distribution and public use. The photographs will be enjoyed for years to come. Deadline: July 30

### Photo Opportunity

Attendees won't be able to pass these by without taking a pic for friends, family, Facebook, or Instagram followers to see! This will NOT be your ordinary photo booth! Our marketing team will work with you to ensure you are a fun highlight at FISH Gala 2022. Deadline: July 30

[More Gold Sponsorships on next page >](#)



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[info@fishfund.org](mailto:info@fishfund.org)



# Gold Sponsorship: \$3,000

Comes with a Table of 10



## DJ Booth

This sponsorship is music to our ears! One of the top highlights of the FISH Gala is the music and dancing. Your brand will be highlighted on the DJ's booth for everyone to see during the entire duration of the event. The DJ will give a few shoutouts to your company for everyone to hear. In addition, you have the option to choose up to five of your favorite songs during the event. Your sponsorship will be captured in the post-gala highlight reel and professional photographs to remind everyone who sponsored their favorite tunes in 2022. Deadline: July 30

## Dessert Station

You are in for a treat as the FISH Marketing Team has whipped up an unforgettable experience this year. Guests will definitely be saving room for dessert when they see what they're in for! Your logo or name will be placed on signage at the dessert tables, dessert napkins, and possibly on some of the desserts themselves! Deadline: July 30

## Chai Cart

But first, CHAI. What's a South Asian event without some delicious aromatic chai? This isn't just a normal chai station. The chai stand will be so inviting that even non-tea drinkers will want to experience the magic of drinking chai. The cups will be double-walled for safety and have your logo with fun chai puns next to your name. Don't knock it till you CHAI it! Deadline: July 30



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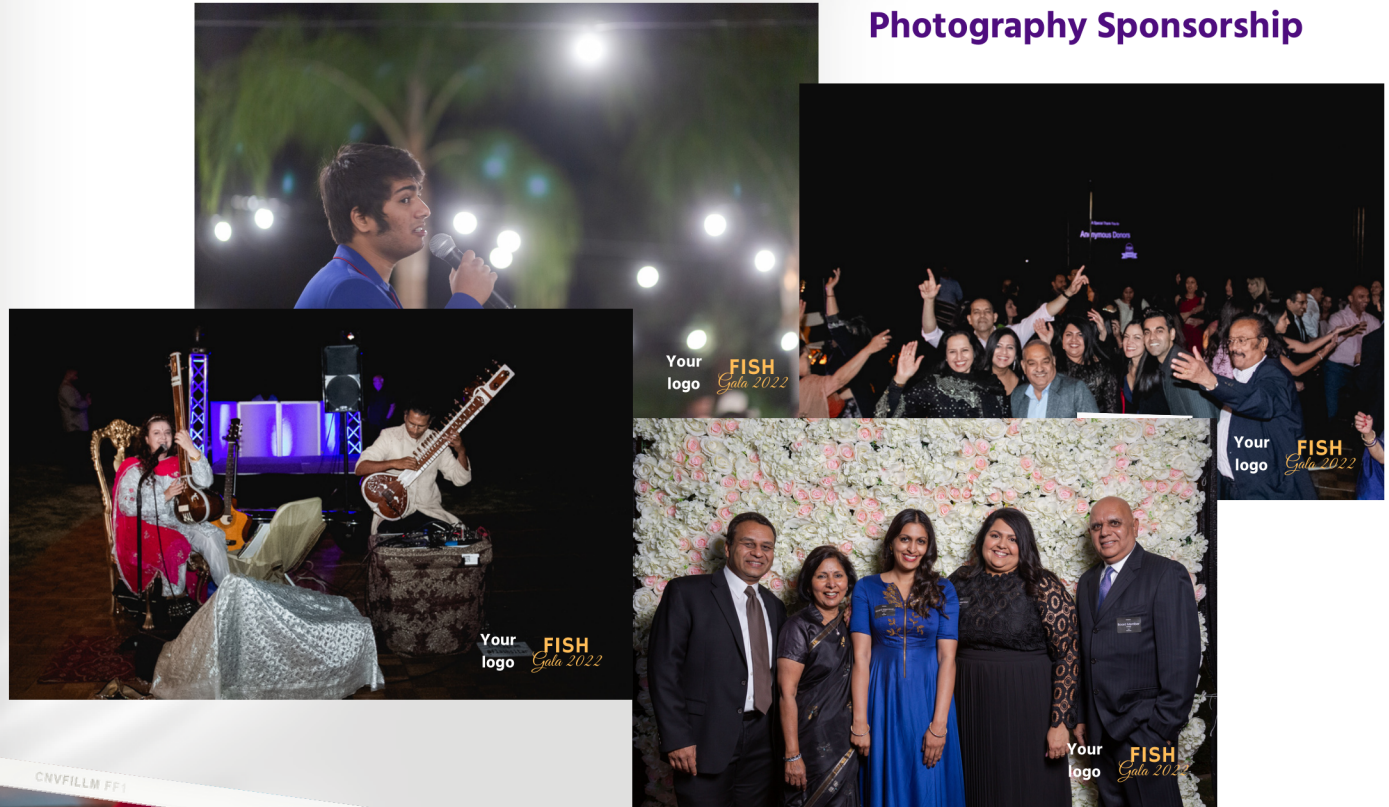
## Fish Bowl



## Photo Opportunities



## Photography Sponsorship





## DJ Booth



## Dessert Station



## Chai Cart





# Platinum Sponsorship: \$6,000

Comes with two Tables of 10



## Videography

As a sponsor of the FISH video reel, your company logo will be featured on the event highlight reel for 2022 and the official wrap-up video of the FISH Gala 2022. Videos will be posted to our website and distributed via e-mail and social media. Also included in this sponsorship, our professional video crew will come to your table or find you during the event and make sure your guests are included in the official video reel. Additionally, the footage from your reel and statement from your table's guests will be featured in the event highlight reel that we'll add to the website for a full year or longer! Deadline: July 30

## Entertainment

Want all eyes on you? Whether you are sponsoring dancers, a world-renowned sitar artist, a strolling vocalist, or some other entertainment to WOW the crowd, your logo or name will be at the front and center of the stage! Deadline: July 30

## Lighting

Want to see your name twinkling in lights? Contact our marketing team to learn why you should purchase this sponsorship. Deadline: July 30

## AV Sponsor

Stand out above the crowd with the AV sponsorship. Your logo will appear on the large well-lit screens between each talk, and during each break for the entire duration of the event. Deadline: July 30

[More Platinum Sponsorships on next page >](#)



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# Platinum Sponsorship: \$6,000

Comes with two Tables of 10



## Grand Entrance

Be the first and last impression on every attendee and sponsor and be the most photographed brand at the conference when you sponsor our grand entrance piece. The grand entrance is a very Instagram-able place at the FISH Gala, and you will be featured in everyone's photo history through photographs, video, and social media. Deadline: July 30th

## Dinner

Every seat at the gala will have a beautifully printed menu with your name or logo on it as the sponsor of this annual feast. At every FISH gala, the food is a MAJOR part of the experience. After all, nobody forgets the hand that feeds them! As dinner is being served, you'll get a special shoutout from the host. Deadline: July 1

## Wine Glass

The first thing that guests will do is walk over to the bar, and reach for a wine glass with your logo. Then they will carry it with them to mingle with their friends while enjoying live music, hors d'oeuvres, and the sunset before heading to their seats. At the end of the night, guests will get to take their wine glass home and be reminded of you after the event!

Deadline: June 15



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## \*Grand Entrance



\*Images are a representative example.  
The actual sponsorship item may vary.

## Grand Feast



## Wine





## Videography



## AV Sponsorship



## Entertainment



## Lighting



# Big FISH Sponsorship \$10,000

Comes with three premium Tables of 10



## The Venue Sponsor

As the Venue Sponsor, you will stand out as a Big FISH sponsor at the FISH Gala 2022. This is the ULTIMATE sponsorship opportunity and you will receive brand exposure at every possible opportunity during and after the event.

- Three Tables of 10 included with 1st choice of table location on the seating chart
- Prominent signage that stands out from the rest
- Custom Lapel Pins for your table with recognition as Black FISH Sponsor
- Prominently feature in E-mail blasts to FISH's growing contacts list
- Premium placement in post-gala Thank You letter
- Official Gala Book - 2 Full Page Ads - First choice on the placement
- Opportunity to speak on stage for 5 minutes
- Premium placement on FISH's website for one year as our Top Allie
- Signage, Print Marketing, and more!

Deadline: Until Sold



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